



PRIVACY POLICY

Please read this Privacy Policy (amended as of August 2018) before using this website and its services. By continuing to use EvolvedEducator.com, you agree to abide by this Policy.

Evolved Educator values the privacy of all users and visitors to www.EvolvedEducator.com and SmartPlanner.us. The following privacy policy covers all users of www.EvolvedEducator.com and SmartPlanner.us. Your registration and use of this website indicates your acceptance of this privacy policy. Individuals under the age of 18 are prohibited from accessing www.EvolvedEducator.com and SmartPlanner.us or submitting any personal information to this website. This policy may be updated periodically.

This Privacy Policy describes how Evolved Educator collects, uses, and discloses information through the websites, mobile applications, and other online services and products that link to or post this Policy. For ease of convenience, all of the websites, mobile applications, and other online services and products that link to or post this Policy are referred to as www.EvolvedEducator.com and SmartPlanner.us.

Contact Information

Evolved Educator may collect and store personally identifiable information about you including your name, email address, mailing address and other information that specifically identifies you. Evolved Educator may also automatically collect (via cookies and other methods) and store aggregate or anonymous information about user contact with and use of the site. Examples of the types of information include demographics, the type of internet browser you are using, the type of computer operating system, the



application software or peripherals you are using, the domain name of the website from which you are linked to our site and your browsing habits on and usage of the site. Types of non-personally identifiable information may also include personally identifiable information that has been aggregated so that no one individual is specifically identifiable (such as how many users in a particular city access the site).

General Statement About Information Collection

Evolved Educator may ask for the following types of information:

- Contact information, such as name, e-mail address, postal address, and telephone number;
- User name, display name, and password;
- Demographic information, such as age information and gender;
- Payment information, such as credit card number and expiration date;
- Geolocation information;
- Communications preferences;
- Search queries;
- Stories, comments, photos, and other information posted in any interactive online features;
- Correspondence and other information that you send to us; and
- Additional information as otherwise described to you at the point of collection or pursuant to your consent.
- Evolved Educator may also collect certain information automatically when you visit www.EvolvedEducator.com and SmartPlanner.us, including:
 - Your browser type and operating system;
 - Your Internet Protocol (IP) address, which is the number automatically assigned to your computer whenever you



Internet and that can sometimes be used to derive your general geographic area;

Other unique identifiers, including mobile device identification numbers;

Sites you visited before and after visiting www.EvolvedEducator.com and SmartPlanner.us;

Pages you view and links you click on within www.EvolvedEducator.com and SmartPlanner.us;

Information collected through cookies, web beacons, and other technologies;

Information about your interactions with e-mail messages, such as the links clicked on and whether the messages were opened or forwarded; and

Standard Server Log Information

Nothing in this section waives or alters any of your rights, responsibilities, or duties found in any other section of this Privacy Policy or any other agreement between you and Evolved Educator.

Terms of Information Use

Evolved Educator may use personally identifiable information we collect to contact you about our products and services or those of third parties from time to time. Customization and personalization of your experience may require the use of such information. Other uses may include contacting you to share legal notices, surveys, and other communications related to this services you use or will be eligible to use.

We do not sell or share your personally identifiable information with anyone unless you specifically request that you would like to contact a specific issuer. We do not sell your personally identifiable information with any



companies that are affiliates of Evolved Educator. We take steps to ensure that your personally identifiable information is not released to Evolved Educator's technical personnel not involved in operating our site or to technical consultants and other third parties who may make our site available, e its functionality, or provide associated services directly to Evolved Educator, unless doing so is necessary for the third party to perform their function.

Information obtained in connection with www.EvolvedEducator.com and SmartPlanner.us may be intermingled with and used by us in conjunction with information obtained through sources other than the site, including both offline and online sources. Evolved Educator may share non-personally identifiable information with third parties for any number of reasons, including advertising, promotional and/or other purposes.

We reserve the right to transfer any information to our successors in business and purchasers of Evolved Educator's assets or a particular division or line of business. We also reserve the right to access and/or disclose information as required by courts or administrative agencies and to the extent necessary to permit us to investigate suspected fraud, harassment or other violations of the law, Evolved Educator's rules or policies, or rights of third parties or to investigate any suspected conduct which Evolved Educator deems improper including but not limited to your agreements with Evolved Educator.

Further, you can use third-party social networking services such as Facebook, Twitter, Google+, and others to share information about your experience on www.EvolvedEducator.com with your friends and followers on those social networking services. These types social networking services may be able to collect information about you, including your activity on www.EvolvedEducator.com. These third-party social networking services also may notify your friends, both on www.EvolvedEducator.com and on the social



networking services themselves, that you are a user of www. EvolvedEducator.com or about your use of www. EvolvedEducator.com, in accordance with applicable law and their, not Evolved Educator's, own privacy policies. If you choose to access or make use of third-party social networking services, Evolved Educator may receive information about you that you have made available to those social networking services, including information about your contacts on those social networking services.

You also may be able to link an account from a social networking service to an account you have with Evolved Educator. This may allow you to use your credentials from the other site or service to sign in to certain features on www. EvolvedEducator.com. If you link your account from a third-party site or service, Evolved Educator will have the right to collect information from those third-party accounts, and any information that Evolved Educator collects will be governed by this Policy.

Cookies

We may use cookies, flash cookies, and similar technologies to collect non-personally identifiable information from you and to customize your use of the site. A cookie is a small data file that certain websites write to your hard drive when you visit them. We may also use web bugs, clear gifs and similar technologies that collect data similar to that collected by a cookie. A cookie file can contain various types of information, including a user ID that the site uses to track the pages you have visited.

Many browsers are initially set up to accept cookies; however, you can reset your browser to refuse all cookies or indicate when a cookie is being sent or you can flush your browser of cookies from time to time. (Please know you may need to consult the help area of your browser application for instructions.) If you choose to disable cookies or refuse to accept a cookie, you



may not be able to utilize all features of [www. EvolvedEducator.com](http://www.EvolvedEducator.com).

Sometimes, some of our advertisers and their ad service providers set cookies when you click their advertising banners. While we use cookies in other parts of the site (as discussed above), cookies received with banner ads are collected by those advertisers and their ad service providers. The advertiser's privacy policy and/or that of its service provider will govern the use of information and Evolved Educator is not responsible for the privacy practices of such advertiser or ad service provider.

Links

Evolved Educator may contain links to websites maintained by third parties. Evolved Educator is not responsible for the privacy practices of such third party sites. You should carefully read their privacy policies before providing any information to such third parties.

Opt-Out Procedures

You may opt-out of receiving information from Evolved Educator. This opt-out message will appear at the bottom of every promotional email that is sent to you by Evolved Educator in relation to [www. EvolvedEducator.com](http://www.EvolvedEducator.com). Evolved Educator also gives you the option to remove your information from its database of active users. If you no longer wish to take advantage of this site or to receive any form of direct contact from Evolved Educator, whether it is via emails or other promotional offers or materials, or wish to delete your personally identifiable information from our database of active users, send us a request marked "Opt-Out" in the subject line to [Hello@EvolvedEducator.com](mailto>Hello@EvolvedEducator.com).

Please note that:



□while we may have removed your information from the list of active users, we reserve the right to keep any information submitted or collected for business reasons, such as archiving data;

□we will endeavor to implement your opt-out request in a reasonably prompt manner but make no guarantee of immediate action; and

□if you purchase goods or services while using www.

EvolvedEducator.com, you may receive information related to your purchase even though you opted-out from receiving communications from Evolved Educator.

Registration Information

In order to ensure that the information we maintain is accurate, Evolved Educator gives users the option to change or modify any information previously provided. If you would like to change your information currently in our database, you may login and update your information. Should you have questions or need assistance in updating your information, please contact us at Hello@EvolvedEducator.com.

Also, please know that www.EvolvedEducator.com and SmartPlanner.us is directed toward users who reside in the U.S. and its territories. Use of www.EvolvedEducator.com is an acknowledgement that your information will be protected under U.S. law and this Policy.

Security

We are committed to taking reasonable steps and implementing reasonable procedures to ensure the security of your information. To prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of information, we have put into place physical, electronic, and managerial procedures to help safeguard and secure the information we collect online.



However, due to the inherent open nature of the internet, we cannot guarantee that communication between you and us or information stored on the site or our servers, will be completely free from unauthorized access by third parties such as hackers and your use of the site demonstrates your assumption of said risk. Evolved Educator will not be responsible for theft, destruction, or inadvertent disclosure of your information.

Protection for Children

The site is not intended for users under the age of 18. If a parent or guardian learns that a child has provided us with personally identifiable information, that child's parent or guardian should contact us and send a request marked "Urgent—Unauthorized Use" in the subject line and send to Hello@EvolvedEducator.com if they would like the information submitted by the child deleted from our database. We will use all reasonable efforts to delete such information from our database.

Questions

If you have any questions about this privacy policy, please email us at Hello@EvolveEducator.com or write to Evolved Educator, Inc., 222 Merchandise Mart Plaza, Suite 1212 Chicago, IL 60654 Attn: Operations.

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